

# STRATEGIC PLAN



01  
GOVERNMENT AND  
LEGAL AFFAIRS

## GOVERNMENT AND LEGAL AFFAIRS

BIAW will promote and influence public policy in laws and regulations to make housing attainable across Washington state.



02  
WORKFORCE  
DEVELOPMENT

## WORKFORCE DEVELOPMENT

BIAW will coordinate and provide support for member and local association efforts to recruit more people into the trades for residential construction.



03  
MEMBERSHIP  
SERVICES

## MEMBERSHIP SERVICES

BIAW will support member businesses by providing opportunities for continuing education and professional growth.



04  
THRIVING  
ASSOCIATION

## THRIVING ASSOCIATION

BIAW will utilize sound financial planning, provide transparent, responsive and accountable leadership, and foster creativity and teamwork to successfully serve its members.