

LEADERSHIP CONFERENCE Agenda

Wednesday, September 26 | *Optional training day*

9:00 am - 5:00 pm.....Effective Communications training

Thursday, September 27

11:30 am - 12:45 pm..... Buffet lunch

Welcome luncheon with guest speaker BIAW President Kevin Russell.

1:00 - 5:30 pmBreakout sessions

6:00 - 7:30 pm Buffet dinner

Friday, September 28

Breakfast.....At your leisure

8:30 - 11:45 am.....Breakout sessions

11:45 am - Noon.....Final group gathering

Noon.....Attendees depart

LEADERSHIP TRAINING Costs

Wednesday, September 26 | *Optional training day*

Early bird registrationthru 7/31..... \$375

Regular registration 8/1 - 9/25 \$425

Registration includes box lunch.

Thursday & Friday | September 27 & 28 | Training Sessions

Early bird registrationthru 7/31..... \$109

Regular registration 8/1 - 9/26 \$150

Registration includes Thursday and Friday sessions, Thursday lunch and dinner, and Friday breakfast.

ATTENDEE Information

Attendee _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PAYMENT Information

Wednesday | *Optional training day*

Early bird registration.....thru 7/31.....\$375

Regular registration 8/1 - 9/25\$425

VISA MC Check (payable to BIAW)

_____ \$ _____ Exp. _____ CVV _____
Credit Card #

_____ Name as it appears on card

_____ Billing address _____ City _____ ST _____ Zip _____

_____ Signature

TO REGISTER | QUESTIONS



(360) 352-7800
Ask for Hillary or Brenda



BIAW.com



(360) 352-7801



BIAW
111 21st Avenue SW
Olympia, WA 98502



hillaryv@biaw.com
brendak@biaw.com

HOTEL Accommodations

DoubleTree Suites by Hilton, Southcenter
16500 Southcenter Parkway, Tukwila, WA 98188

To Reserve Your Room

Mention the **Group Code: BIA** to receive our group's preferred rate of \$129 per night *before September 12*.

CALL DoubleTree Suites by Hilton at 800-222-8733

ONLINE To reserve your room and receive the discounted room rate, you must use the following booking link:

http://doubletree.hilton.com/en/dt/groups/personalized/S/SEA-SPDT-BIA-20180925/index.jhtml?WT.mc_id=POG

INCLUDES

- 24/7 complimentary hotel shuttle to Sea-Tac airport
- Complimentary standard wi-fi for Hilton Honors members

TRAINING SESSION Options

Wednesday, September 26 | *Optional training day*

Pick one

EC#1: Mastering Media Messaging

EC#2: Perfecting Presentation Performance

Thursday, September 27

Pick any (3) sessions

S#1A: Culture or S#1B: Revenue

S#2A: Grassroots or S#2B Best Practices

S#3A: Membership or S#3B: Meetings

Friday, September 28

Pick one

S#4: Story Slam & Membership Round Table

S#5: Team Planning

Thursday & Friday | Training sessions

Early bird registration.....thru 7/31..... \$109

Regular registration 8/1 - 9/25 \$150